



**Teen SRP: Marketing – Getting Them In the Door  
On and Beyond the CSLP Manual**

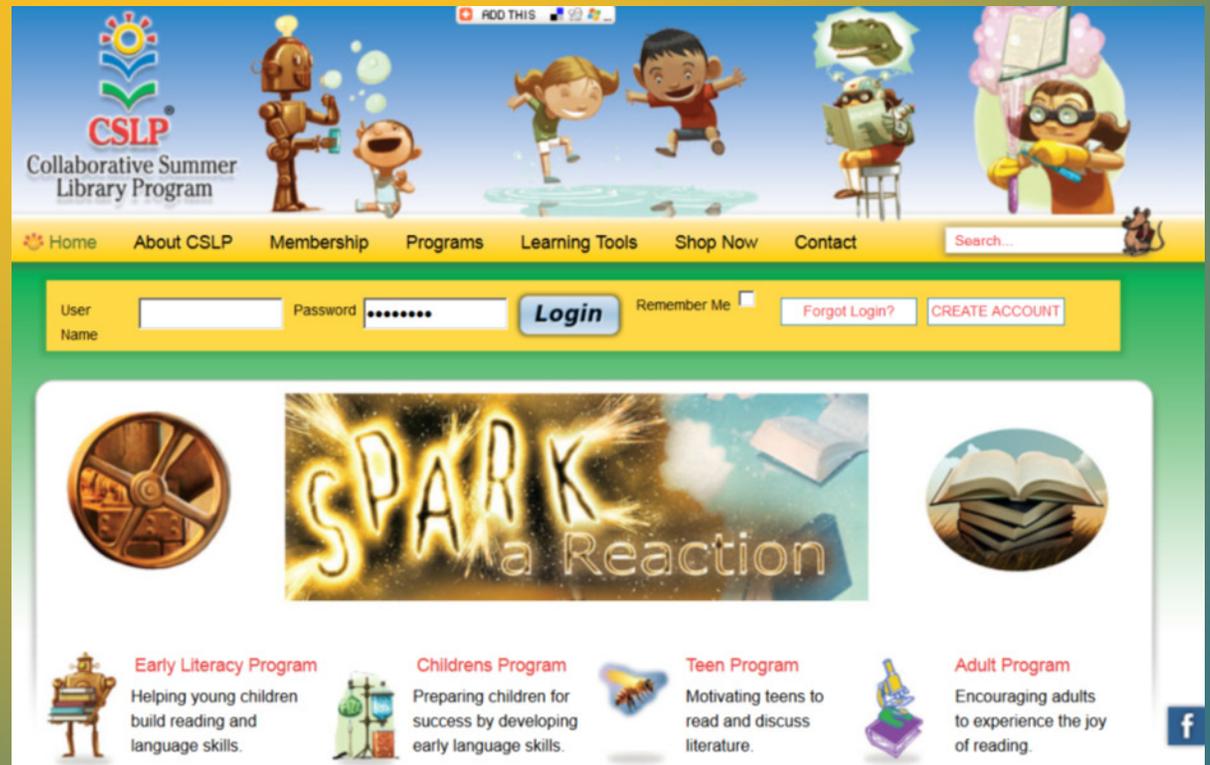
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CSLP provides a website and planning manual with themed SRP ideas for children, early literacy, teens, and adults.

The general theme for 2013 is **SCIENCE**.

[www.cslpreads.org](http://www.cslpreads.org)



The screenshot shows the CSLP Collaborative Summer Library Program website. The header includes the CSLP logo and navigation links: Home, About CSLP, Membership, Programs, Learning Tools, Shop Now, and Contact. A search bar is located on the right. Below the navigation is a login section with fields for User Name and Password, a Login button, and links for Remember Me, Forgot Login?, and CREATE ACCOUNT. The main content area features a large banner with the text "SPARK a Reaction" and an illustration of a spark. Below the banner are four program categories: Early Literacy Program (Helping young children build reading and language skills), Childrens Program (Preparing children for success by developing early language skills), Teen Program (Motivating teens to read and discuss literature), and Adult Program (Encouraging adults to experience the joy of reading). The footer includes a Facebook icon.





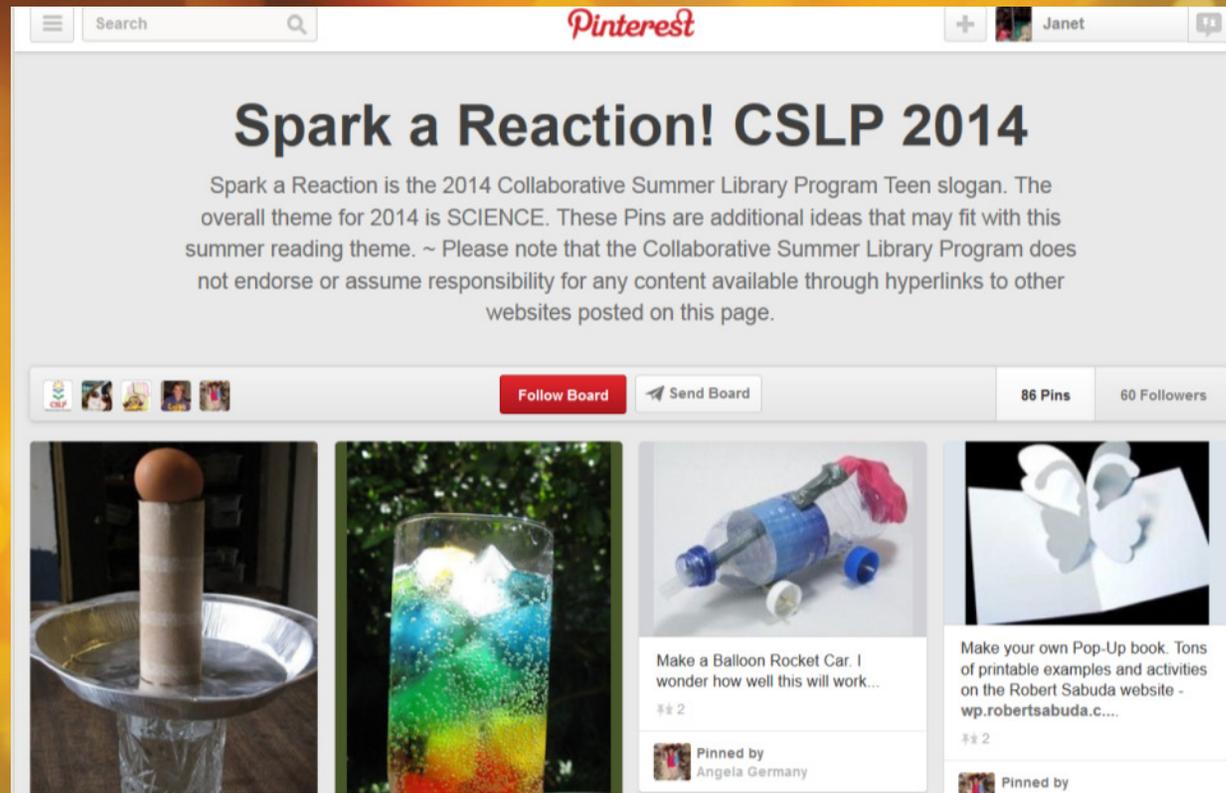
**Spark a Reaction** features artwork by illustrator and portrait artist Tim O'Brien, most famously (to us, anyway) the creator of the book jackets for the *Hunger Games* trilogy.

[www.obrienillustration.com](http://www.obrienillustration.com)

Posters, spot art, extra clipart, PowerPoint backgrounds, and more are all on the CSLP manual DVD.



# Beyond the manual...



[www.pinterest.com/csllreads/spark-a-reaction-cslp-2014/](http://www.pinterest.com/csllreads/spark-a-reaction-cslp-2014/)

[www.pinterest.com/nckls/2014-srp-spark-a-reaction/](http://www.pinterest.com/nckls/2014-srp-spark-a-reaction/)

[www.pinterest.com/suzanneewalker/2014-spark-a-reaction/](http://www.pinterest.com/suzanneewalker/2014-spark-a-reaction/)

[www.pinterest.com/njsummerreading/](http://www.pinterest.com/njsummerreading/)

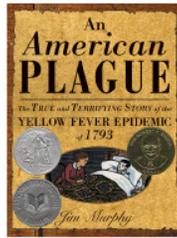




Theme-related author and book online resources are made freely available courtesy of the CSLP, Upstart, and TeachingBooks.net.

### Explore multimedia resources for any of the titles below...

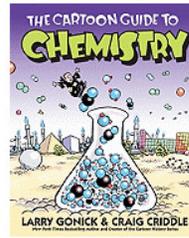
Or, [click here](#) to view all 81 instructional materials by resource type for all of the books and authors on this booklist.



[An American Plague: The True and Terrifying Story of the Yellow Fever Epidemic of 1793](#)

by [Jim Murphy](#)

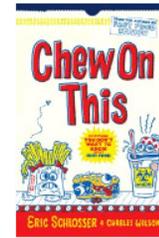
Multimedia Resources: 12



[The Cartoon Guide to Chemistry](#)

by [Larry Gonick](#) and [Craig Criddle](#)

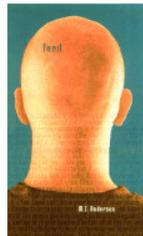
Multimedia Resources: 3



[Chew on This: Everything You Don't Want to Know about Fast Food](#)

by [Eric Schlosser](#) and [Charles Wilson](#)

Multimedia Resources: 15



[Feed](#)

by [M.T. Anderson](#)

Multimedia Resources: 10



[The House of the Scorpion](#)

by [Nancy Farmer](#)

Multimedia Resources: 8



[The Race to Save the Lord God Bird](#)

by [Phillip M. Hoose](#)

Multimedia Resources: 9

### Booklist Information

**Sponsored by:**

Collaborative Summer Library Program (CSLP)

**Official Source of Booklist:**

[Link](#)

**Category of Booklist:**

TeachingBooks Favorites

**Grade Level:**

7-12

**Curricular Areas:**

English Language Arts

### Related Booklists

[Fizz Boom Read: CSLP Children](#)

[Fizz Boom Read: CSLP Early Literacy](#)

[Fizz Boom Read: STEM Children](#)

[Fizz Boom Read: STEM Early Literacy](#)

[Spark a Reaction: CSLP Teens](#)

### Explore Other Booklists on TeachingBooks

[ELA Common Core Standards](#)

[US Award & Distinction Lists](#)

[Canadian Award & Distinction Lists](#)

[Thematic Booklists](#)

[Curriculum Resource Centers](#)

[Book Series](#)

[TeachingBooks Favorites](#)

[See All Booklists](#)



# Fizz Boom Read!

Getting Started Early Lit Kids **Teens** Adults more...

- Science Mix
- Science Fiction and Fun
- Artistic Expression
- Free Speech
- Sparks**
- Spark a Change



fizzboomread.weebly.com/sparks.html

<http://fizzboomread.weebly.com/teens.html>

*Partners! Invite them and expand your reach!*

- Schools
- Universities
- Zoos
- Farms
- Factories
- Science museums
- Parks & Rec dept.
- SWCD
- Clubs
- DIY groups...





# Thank you!

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