

**Consumer Advisory Committee Meeting
October 18, 2012
Minutes**

Committee members, partners & others attending: Janell Brown, Stephanie Claytor, Tracy Grimm, Irwin Hott, David Namiotka, Mickey Prahin, Will Reed, Brit Taylor and his supervisor Stephanie from CABVI.

INTRODUCTIONS:

The meeting was held at the State Library of Ohio. The meeting was called to order at 10:30A.M. by Tracy Grimm. Each attendee introduced him or herself to the committee.

STATE LIBRARY REPORT:

NLS Consultant Visit: MaryBeth Wise from NLS visited the State Library of Ohio on September 26, 2012 for her biannual visit. MaryBeth toured the Talking Book Program, talked with staff members & meet with David Namiotka and State Librarian Beverly Cain. Included in the day was a visit with Janell Brown at the Ohio State School for the Blind.

Digital Headphones: Tracy reported that the new digital headphones have arrived from NLS. They are smaller and more lightweight that the old C1 headphones. They are already being sent out to patrons and word is traveling quickly that they are now available. Tracy notified all Sublending Agencies this week and Will will place an article in the next OLBDP newsletter. Adapters are available for use with the new headphones to be able to use with the old C1 machines.

READ Poster: The new READ poster is finished and has been mailed out to all Sublending Agencies and public libraries in Ohio. The READ poster for 2012 features Terry, a junior at the Ohio State School for the Blind, downloading books from BARD to use on his digital player.

Sublending Agency Training: The Sublending Agency training went very well in June. We had about 35 attendees from 30 different agencies attend. Mickey and Irwin gave a wonderful presentation about awareness and Pilot Dogs did a presentation. The next SLA training is scheduled for Wednesday, June 5, 2013 at the State Library of Ohio.

CAC Board Appointments: Tracy will present five appointments to the State Library of Ohio Board on Thursday, October 25 for the next three year terms to the CAC Committee. Those appointments are Mickey Prahin, Janell Brown, Stephanie Claytor, Sandy Turner from VoiceCorps and Heather Youngman from Norwalk Public Library. The terms will run from November 2012 – October 2015.

Family Fun & Learning Day: This event will happen three times in 2012 in Cincinnati, July 10 at the Clovernook Center, August 15 at the State Library of Ohio, and September 11 at OLBPD.

OLBPD REPORT:

Public Service Announcement: Statewide distribution of the OLBPD PSA will begin in November after the election. Will is researching all of the available opportunities for free radio or TV spots available. The PSA includes a 15 second radio spot and a 30 second TV spot. The PSA features OLBPD's patrons telling their stories with the hopes of reaching those who have never heard of the service.

Cassette Withdraw: NLS is proceeding with the three year plan to withdraw cassettes by 2015. After 2015, no more cassettes will be distributed by NLS. There is currently no strict deadline on when items will need to be returned. Patrons are being encouraged to use and keep them as long as needed.

Magazines on Cartridge: Magazines on cartridge is set to begin by the end of 2012 or early January 2013. The magazines will be sent with a return option to patrons. Once a patron has listened to the magazines they receive on cartridge, they will need to return so they can be sent more. Magazines will be sent in a red container with Braille that says NLS, the cartridge will be blue. For OLBPD locally produced magazines, the items will be sent in yellow containers with green cartridges. Magazines from NLS will be bundled. Magazines sent from OLBPD will be sent one per cartridge.

NLS Web Braille: Web Braille will be added to BARD by the end of 2012. Patrons will have one password for both. BARD will be updated and improved for easier access for patrons. Will also reported that there were 110,000 downloads from BARD by patrons in 2012 equals approximately 8,000 to 12,000 daily.

Next meeting is scheduled at the State Library of Ohio on January 17, 2013 at 10:30am.

Meeting adjourned at 11:45am.

Minutes submitted by Tracy Grimm