

# 2013 Summer Reading Program Evaluation



Please rate the following services and products made available to Ohio public libraries for 2013 summer reading programs. If you were unaware of the availability of a service/product, select "Not aware".

	Excellent	Good	Fair	Poor	Not aware	Did not use	Rating Average	Rating Count
CSLP manual	35.0% (98)	<b>45.0%</b> <b>(126)</b>	9.3% (26)	0.7% (2)	0.0% (0)	10.0% (28)	3.27	280
CSLP artwork/downloads on DVD	35.4% (99)	<b>41.4%</b> <b>(116)</b>	8.6% (24)	0.4% (1)	0.0% (0)	14.3% (40)	3.30	280
CSLP website	17.8% (49)	<b>39.1%</b> <b>(108)</b>	10.5% (29)	0.4% (1)	0.7% (2)	31.5% (87)	3.06	276
CSLP-themed products from Upstart/Highsmith	24.6% (68)	<b>46.4%</b> <b>(128)</b>	10.5% (29)	1.4% (4)	1.4% (4)	15.6% (43)	3.08	276
Ohio Summer Reading Program page on WebJunction	9.6% (26)	20.7% (56)	5.2% (14)	0.0% (0)	10.0% (27)	<b>54.6%</b> <b>(148)</b>	2.44	271
Ohio State Fair coupon	17.9% (49)	26.4% (72)	7.3% (20)	1.1% (3)	3.3% (9)	<b>44.0%</b> <b>(120)</b>	2.97	273
Ohio State Parks certificate	17.3% (47)	24.7% (67)	6.6% (18)	0.0% (0)	4.8% (13)	<b>46.5%</b> <b>(126)</b>	2.93	271
Cincinnati Reds game discount	5.2% (14)	9.6% (26)	6.6% (18)	1.5% (4)	10.7% (29)	<b>66.4%</b> <b>(180)</b>	1.91	271
Summer Reading Program workshop hosted by Regional Library System	25.0% (69)	25.4% (70)	5.8% (16)	1.1% (3)	1.8% (5)	<b>40.9%</b> <b>(113)</b>	3.20	276
						Comments:		63
						answered question		281
						skipped question		5



**Q1. Please rate the following services and products made available to Ohio public libraries for 2013 summer reading programs. If you were unaware of the availability of a service/product, select "Not aware".**

1	Artwork too dark; State Fair too far away for most of our patrons--but I like the idea; Reds games too far away--Akron Aeros (or whatever they are called now) have supported our SRC in the past:	Dec 12, 2013 5:11 PM
2	Please use CURRENT books not over 5-10 years old.	Dec 11, 2013 9:06 AM
3	Most patrons couldn't attend State Fair because it was too far or costly for them.	Dec 2, 2013 12:56 PM
4	Our whole theme was based around the Ohio Chautauqua. We focused programing on the history of the Maumee River and did not use the CSLP resources this year.	Dec 2, 2013 10:33 AM
5	What are the coupons, etc. Our Children's Director has never mentioned them!	Nov 26, 2013 3:19 PM
6	What are the coupons, etc. Our Children's Director has never mentioned them!	Nov 26, 2013 3:18 PM
7	We felt very supported with all of the materials available.	Nov 25, 2013 1:15 PM
8	SEO workshop was really good	Nov 25, 2013 12:57 PM
9	We look forward to utilizing more services/products when we use the CLSP theme in 2014.	Nov 23, 2013 10:49 AM
10	We appreciate having them earlier every year. :)	Nov 22, 2013 2:15 PM
11	I liked the Cincinnati Reds game discount. :)	Sep 25, 2013 11:33 AM
12	We need more incentives that are closer to our libraries--transportation is a real issue for some families. I know this is not easy to do.	Sep 24, 2013 10:46 AM
13	The children's and adult themed products from Upstart/Highsmith were great. However, our teen librarian really didn't care for the products or even the artwork for the teen program. She found it confusing as to what the artwork had to do with the theme and claimed her teens just aren't interested in the incentives/products that Highsmith provided this year.	Sep 16, 2013 11:35 AM
14	We would love to be able to attend the Summer Reading Workshops that are hosted by our annual Regional Library system, but as with every year, they offer them too late in the year for them to of any benefit to us. Our programs are planned and submitted for publicity purposes by mid-February, so we would like to see more workshops in December and January (at the latest).	Sep 12, 2013 3:39 PM
15	Would like to see more Ohio businesses/attractions give out kids passes. Ohio State Fair offers so many discounts - AAA, daily sponsors; the \$4 off coupon for libraries to print out isn't that impressive.	Sep 11, 2013 12:24 PM
16	Even though we give out the Ohio State Fair Coupons and the Ohio State Parks Certificates I feel that the majority of them are probably never used. I like that there are multiples on a page for the state fair coupons and would like multiples of the state park certificates on a page also. For years, we have given out these items to the kids in a "goody bag" that everyone gets at the end of the program. However, next year we are considering doing things differently and will just set out some of these items during the weeks of the program. This should give us a	Sep 11, 2013 11:20 AM

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	better idea of how many kids are really interested in these items and maybe enable us to save paper.	
17	I was unable to attend this year's workshop - conflict of times.	Sep 9, 2013 10:22 AM
18	State Fair and Reds game too far away for our NE Ohio patrons - Indians, Captains, Cleveland or Akron area events and county fairs would be much more popular and useful	Sep 6, 2013 10:59 AM
19	We have a the big "Great Geauga County Fair" right in our town so hardly any of our people go down to the State Fair. I had trouble getting on the CSLP website - they had a lot of security. By the time they let me in, I didn't care anymore! :-)	Sep 4, 2013 2:41 PM
20	Without Sue the workshop is not nearly so creative and useable. Some librarians had good ideas, but they could use better direction.	Sep 4, 2013 10:11 AM
21	We were so busy this summer I totally forgot to run off the State Fair and State Parks coupons, sorry we didn't use them. They are very nice for patrons.	Sep 3, 2013 4:53 PM
22	Best Summer reading workshop hosted by NEO-RLS in a LONG time!!	Sep 3, 2013 11:13 AM
23	PR Manager requests more spot graphics and more teen themed graphics.	Sep 3, 2013 8:12 AM
24	I wish that on the artwork disc for the YA and Adult there was more of the colored art. There also needed to be more templates and customization options.	Aug 30, 2013 1:48 PM
25	Children's staff members who have used the CSLP manual for several years have said that the activities and ideas seem the same every year, just dressed up in a new theme. They don't look forward to seeing the same ideas every year. We would also like to see newer books mentioned/suggested for storytimes, displays, and other programs.	Aug 30, 2013 9:44 AM
26	Would be nice to go back to the OLD summer program workshop format. I personally have not attended any since Floyd Dickman started doing them. I like the variety of DIFFERENT speakers and ideas.	Aug 29, 2013 11:36 AM
27	I was one of the presenters in my area for the summer reading workshop.	Aug 27, 2013 8:04 PM
28	Wish Upstart/Highsmith would come up with different items instead of using the same items every year and just changing the theme on them.	Aug 27, 2013 8:00 PM
29	Children's - We unfortunately received a couple of shipments of plastic drawstring bags that were not useable. Teen - I was unable to attend the RLS program, but it was great to see it held in January. We program so far in advance and usually miss workshops if they are held in the spring.	Aug 27, 2013 5:15 PM
30	We missed the practical craft ideas that have been at previous SRP workshops.	Aug 27, 2013 4:49 PM
31	We have the same prizes for all ages so if babies or teens can't use it that is not one we like as much	Aug 27, 2013 2:40 PM
32	I really like the CSLP program. The manual is so helpful, the graphics always well done, and the prizes are reasonable in price. Why do double work if	Aug 27, 2013 1:18 PM

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	someone has it figured out for you? There are times when my staff balk about the theme but given time their brainstorming produces great decor, programs, etc.	
33	We did have the Captain's baseball team ( minor league team of the Cleveland Indians) support our Summer Reading Program	Aug 27, 2013 12:16 PM
34	Workshop by NEO RLS was a complete waste of time. I don't need to spend 6 hours listening to people tell me how to look at their pinterest page and demonstrating things from the manual. I HAVE the manual and a pinterest account. Needs to be something that shows some creativity and something new.	Aug 27, 2013 12:13 PM
35	I'm new as the Branch Manager in Payne--I only started June 7 and our SRP began in July. I wasn't completely aware of all available resources.	Aug 27, 2013 12:12 PM
36	Being located in Southeastern Ohio I don't believe the State Fair coupon gets utilized by the children that participate in our Summer Reading Program.	Aug 27, 2013 11:54 AM
37	The early workshops (fall preceding summer) are very helpful for planning.	Aug 27, 2013 11:13 AM
38	Workshops for rural libraries closer	Aug 22, 2013 12:13 PM
39	The manual was very helpful. Thanks! I liked the children's posters etc.	Aug 21, 2013 5:34 PM
40	We always get great ideas at the workshops.	Aug 21, 2013 2:13 PM
41	We also had Wendy's coupons and Wood County Fair tickets	Aug 20, 2013 4:05 PM
42	The discount coupons are nice, but we don't have many who use them. We only give them out to those who ask and we live a bit too far from State Fair and Reds	Aug 19, 2013 3:23 PM
43	The Cincinnati Reds game discount was out of our service area, so there was no real interest.	Aug 16, 2013 1:11 PM
44	We also distributed the Knot Hole Kids Club cards for the Clippers Games and the Taco Bell coupons that were sent to us.	Aug 15, 2013 5:12 PM
45	I don't know if there is much that can be done about this, but we REALLY dislike how long it takes for Upstart to fill orders. Three months is insane. And if you need to re-order something you can just forget about it, even if you order in January, by the time your stuff arrives and you realize you need something else there isn't time to get it or they've run out. We've thought the art work the last few years was a bit weird too, especially for teens and adults. No one understood what the teen artwork this year had to do with digging or beneath the surface. A unicorn, military stuff and a book with a sword... it just didn't make sense. But these are nit-picky things, overall it was good and we appreciate the effort that goes into bringing this to libraries!	Aug 14, 2013 11:55 AM
46	It would be helpful if the all of the images were in one folder for easier viewing and better efficiency. The pictures could still be organized in the way they are now, but this extra folder would be nice for browsing and searching.	Aug 12, 2013 1:50 PM
47	We did attend the performers showcase at the beginning of the year. I would	Aug 12, 2013 11:02 AM

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	really like to see that again for the 2014 Summer Reading program as well.	
48	Well put together program	Aug 10, 2013 4:25 PM
49	This compilation represents four separate libraries within the ACPL system.	Aug 9, 2013 10:43 AM
50	What about Columbus Clippers ticket discount for us Central Ohio people? More statewide incentives.	Aug 7, 2013 12:27 PM
51	would love to see workshop closer to our libraries in Knox County	Aug 7, 2013 11:38 AM
52	sorry to miss the workshop this year, always informative and helpful!	Aug 7, 2013 10:20 AM
53	The Ohio State Fair coupon is almost irrelevant to our library users because of the annual income demographics combined with the fact that Columbus is so far from our area. I wish we could've had something closer to home that would've proven more relevant.	Aug 7, 2013 9:14 AM
54	I am a first time programmer for SRP and I was impressed with the sources available.	Aug 6, 2013 5:32 PM
55	We would have used more discount tickets if the things were closer to our library.	Aug 6, 2013 12:00 PM
56	Those of us at Western didn't receive the email for the Ohio State Fair Coupons and Certificates.	Aug 1, 2013 1:00 PM
57	We would like to see more usage of web-based materials instead of sending out printed	Jul 31, 2013 3:48 PM
58	Looking forward to next year!	Jul 29, 2013 1:35 PM
59	The information on the Cincinnati Reds discount came too late again this year. Half of our participants had already started the program and we had no way to get the information to them without including the general population.	Jul 23, 2013 12:50 PM
60	Was so glad the State Fair upped its age limit.	Jul 22, 2013 10:19 AM
61	The items available from Upstart/Highsmith are excellent for the price.	Jul 19, 2013 2:31 PM
62	The certificates are not easy for my patrons to use due to distance.	Jul 16, 2013 3:34 PM
63	We are too far away to use Cincinnati Reds tickets.	Jul 12, 2013 1:42 PM